South Puget Sound Woodturners

Board of Directors Meeting

September 24, 2019

Call to Order – President John Howard called the meeting to order at his residence at 7:00 pm. A quorum was established with the following Board Members present: John Howard, President; Fred Abeles, Secretary; Dan Dickey, Treasurer; Terry Broberg, Membership; Michael Poirier, Mentoring; Tim Spaulding, Webmaster; Pat McCart, Industry Coordinator; Doug Reynolds, Woodrats; Jeff Marshall, Member at Large; Ken & Polly Light, Sales; Ramon Lyn, AV Coordinator; John Jacobs, AAW Liaison.

Minutes – The minutes of the last meeting were approved as published with a motion by Dan Dickey and seconded by John Jacobs. The motion passed.

Last Meeting – The last general meeting was the mini-symposium. There was light attendance but it was well received. John Howard demonstrated his 3 pointed bowl and he had a crowd around him all during his demo. Jeff Marshall did very well demonstrating some basic cuts especially for the new turners in the group. Dave Best did well showing his embellishments. Mike Poirier had his table setup for the mentoring program and the response he had was much better than he expected. He said he was busy the whole time matching members with mentors. Doug Reynolds said he sold lots of the wood he brought with sales of \$134.00. It was noted that we need to cover the tables used to display the wood for sale.

Sawdust Session – There were 12 members present and most of them were new turners. Most of the people had a chance to do some turning.

Woodcraft Anniversary Event – Jim Keith from the Seattle Woodturners club was contacted about their participation in the event first weekend of October. They declined to help so they left it in our club's hands to demo woodturning all three days. It will run from 10am-4pm and will be setup in the front of the store.

New Business – Cynthia Gibson will be presenting a two-day class at Nancy Sweazey's shop showing her pyrography techniques on October 16^{th} and 17^{th} from 9am to 4pm each day and then demo at our general meeting on Thursday October 17^{th} .

Nominating Committee – Pat McCart reported that the nominating committee has presented the following slate of officers for the November meeting election: John Howard, President; David Best, Vice-President/Programs; Fred Abeles, Secretary; Suzette Edwards, Newsletter/Treasurer; Terry Broberg, Membership; Tim Spaulding, Webmaster; John Jacobs, AAW Liaison/Video Librarian; Ken Light, Store Sales; Pat McCart, Past-President/Industry Coordinator; Ramon Lyn, AV Coordinator; Doug Reynolds, Wood Rat; Michael Poirier, Mentorship; Jeff Marshall, At-Large; AlisaBeth Nash, At-Large. There is some concern about Suzette Cook taking on 2 positions. Al Winslow was mentioned as a possible candidate for Treasurer.

Seattle Club Brochure – A copy of the Seattle club's brochure was passed around for everyone to see and it was noted how impressed all of us were with it. Ken Light suggested that we print our brochure in color on one side and the other side in black and white which would give us a cheaper way to provide updates to the brochure as necessary. John Howard will look into the project.

Treasurer's Report – Dan Dickey presented his report in writing and is included with these minutes.

Membership – Terry Broberg reported that we have 163 members at present. He has ordered new membership cards for 2020 and will start collecting next year's dues right away. Michael Poirier volunteered to share his mentoring table at the meetings with Terry for his membership duties so both can work together.

Webmaster – Tim Spaulding presented his report in writing and is included with these minutes. Tim brought up the club's website on John's home tv and Tim gave a preview of it. He took comments on improvements including ways to improve the archiving of content.

Video Librarian – John Jacobs has added a couple more videos to the library site. He talked about potential problems moving wood from one location to another and the possibility of it being infected by bad stuff. We need to inform members of the possible problems.

Sales – Ken Light presented an invoice for his purchase of Anchor Seal and his expenses involved for his trip to Portland to pick it up. He said he has some older stock of sanding discs and suggested we sell it for half-price and replace it with new inventory. He sold over \$300 at the last meeting but hasn't sold any Starbond CA glue kits yet. He has emory cloth that he would like to discount also. Motion – Ramon Lyn and seconded by Pat McCart to sell overstock sanding discs, emory cloth and regular sandpaper at ½ price. The motion carried. John Jacobs is suggesting that a report on store sales, inventory, etc. be created so that an accounting of store activity can be created. He suggests a spreadsheet method to provide some idea on whether or not the store sales is a good or bad venture and profitable for our club. John Howard said he would work with Ken. Motion – Doug Reynolds and seconded by Ramon Lyn to table this discussion until the next meeting. The motion carried.

AV Coordinator – Ramon Lyn reported that the camera boom needs a little work. Ramon said that he has someone in mind for a club demonstration – someone who recycles skateboards.

Wood Rat – Doug Reynolds is getting calls for wood that is coming down but it never seems to materialize. People seem to be very appreciative of the wood being offered at the meetings.

Good of the Order – The bandsaw at Nancy's shop is having problems. It has been suggested that we buy a new bandsaw for her shop to be used at the sawdust sessions.

Webmaster – Tim Spaulding said that the software being used for the mailings to club members is being upgraded and he is donating the \$150.00 cost for a lifetime upgrade.

Adjournment – Motion by Time Spaulding and seconded by John Jacobs to adjourn the meeting at 9:14 pm.

Respectfully submitted by

Fred Abeles, Secretary

South Puget Sound Woodturners

Board of Directors Meeting Sign-In Sheet September 24, 2019

Name	Title
1) Fred Abeles	Secretary
2) JOHN Howard	PRESIDENT
3) Terry Broken	Menbershy
4) MICHAEL POIRIER	MENTORING
5) DAN DICKEY	TREASURER
6) Tim Spaulding	Webmaster
7) PAT MEART	Z/C-
8) DOUG REYNOLDS	WOODRATS
9) Jefs Marshall	At Large
10) Ken Light	Sales
11) Polly Mackey	Sales
12) Ramon Lyn	AV Coordinator
13) John JAcobs	AAW
14)	
15)	
16)	
17)	

TREASURER REPORT - 9/24/19

TRANSACTIONS - YEAR TO DATE:

1/1/2019 THROUGH 9/24/2019

BEGINNING BALANCE	1/1/2019	\$ 7,776.33
INCOME		\$ 7,094.79
EXPENSE		\$ (6,354.56)
BALANCE AS OF	9/24/2019	\$ 8,516.56

TRANSACTIONS - SEPTEMBER 2019

INCOME	\$ 384.04
EXPENSE	\$ (151.19)
NET TOTAL	\$ 232.85

Notes for SEPTEMBER:

Deposits -

9/24 Meeting Collection \$ 350.00

(Store - \$300, Membership & Nametags - \$50)

Square Dep - Membershi \$ 34.04

Expenses -

Trailer Tabs \$ (47.25) Store Supplies \$ (103.94)

Budget expenses for 2019:	Budget Amount	Actual	Due	
City of Fife, Facility Rental	\$2,940.00	\$ 2,581.20	January	PAID
Corporate Filing with State	\$10.00	\$ 10.00	January	PAID
Post Office Box Rental	\$82.00	\$ 92.00	March	PAID
Insurance	\$425.00	\$ 425.00	May	PAID
Trailer Tabs	\$42.75	\$ 47.25	August	PAID
Christmas Party	\$1,400.00		Decembe	er

For the SPSW Board,

Dan Dickey Treasurer

Treasurer's Report - Transactions - 9-24-19 8/27/2019 through 9/24/2019

-151.19	TOTAL OUTFLOWS				
304.04	CIALINITOWO				
384 04	TOTAL INELOWS				
8,516.56				2019	BALANCE 9/24/2019
232.85				24/2019	8/27/2019 - 9/24/2019
34.04	Membership Fe	Membership	Direct Deposit, Square In Membership		9/23/2019
350.00	ip & Nam Split	Deposit Branch 0108 Wa Store Sales, Membership & NamSplit	.Deposit Branch 0108 Wa	:	9/20/2019
-56.21	Store Supplies	Store Inventory	Miller Paint Wa 2534720 Store Inventory		8/30/2019
-47.73	Store Supplies	Store Inventory	Grainger 877-2022594 II Store Inventory		8/30/2019
-47.25	Auto & Transport	Trailer Tabs	1177 Pat McCart	1177	8/30/2019
8,283.71				2019	BALANCE 8/26/2019
Amount	Calegory	Memo	Description	Num	Date

NET TOTAL

232.85

September 2019 SPSW Webmaster Report

This report is for the eight weeks since the last report. There have been seven new posts, the August & September newsletters, June & July BoD minutes, some AAW Articles provided by John Jacobs, and video of Russell Nyman's demonstration at the July meeting.

There have been 808 sessions (visits) (avg. 14.4/day) made by 630 users (visitors) totaling 2,132 pageviews and an average of 2.6 pages/session. There were 1.28 sessions per user. For this report period the average sessions are down from 16.1 to 14.4 and the average pages per session down from 4.4 to 2.6. Of those 630 users, 93% are new. The highest daily number of sessions was 35 on August 15th and the lowest was 4 on September 5th. Of the 808 sessions, 257 were on mobile devices (144 on iPhones) and 121 on tablets (all 92 on iPads). The average time spent on the site for returning users was 2:64, for new users was 1:23.

Of the 808 sessions, 376 (47%) were from Google, 299 (37%) were direct (user typed in our URL or bookmarked), 30 (4%) were from Bing and 29 (4%) were from Pinterest.

Chrome was the most popular browser for users (38%) compared to Safari (24%) and Internet Explorer (18%).

Of the 808 sessions, 191 (24%) continued to a second page, 127 (16%) continued to a third page and 88 (11%) continued to a fourth. The most popular page is the home page (524 pageviews), followed by the Classifieds page (123 pageviews) and the calendar (116 pageviews).

Of the users that Google identifies, 61% of this report's users are age 55 and older, while 11% were identified as under 35 years old. 83% of the users are men. The age and gender statistics are limited by what Google collects. 5% are food and cooking enthusiasts, 5% are home & garden do-it-yourselfers and 5% are hobbies and outdoor enthusiasts. 26% have an interest in home & garden, i.e. tools, improvement, services, décor and furnishings.

There were users from 286 cities in 39 countries on 6 continents. The highest numbers of users were from Chicago – 94, Seattle – 66, South Hill – 15 and Puyallup - 14. By country, the US was highest at 77%, the U.K. was next at 3.4% and Canada was third at 2.9%. American English was used by 83% of the users, while 4% used British English and 2% used Korean.

There are 131 subscribers to the SPSW Members mailing list, 7 on the black list and none who have not completed the process. There are 63 approved members on the website.

There are now 255 non-members that have signed up to receive the monthly newsletter. Per the mailer program, there are 192 addresses on the Black List, 0 that were bouncing (email address doesn't exist now) that have now been removed and 5 that have not confirmed.

I am happy to take suggestions for content for the website. I don't mind doing some research, if necessary, based on the suggestion.

Our Facebook page has 91 likes and 99 follows.

Our Twitter account has 398 followers.

I have implemented a new Wordpress theme for the website. The old theme had not been updated by the author for a couple of years due to changes to the Wordpress architecture. I sent out an email requesting board members take a look and provide feedback. I heard from a couple and attempted to work through their comments. Some of those updates are:

- Created a "Welcome" slideshow that will stay at the top of the homepage.
- Added a "Donate" button on the right sidebar that goes through PayPal.
- Added a plugin and additional code so that menus on the right side open to the left so that the titles don't get cut off.
- Revised the Calendar plugin code so that Calendar entries that have links now open in a new window. This will have to be repeated anytime the plugin is updated by the author.
- Added code to revise the height of the header so that the menu does not overlap the header image.
- Added code to revise some of the sidebar formatting.

Items to discuss:

- Should older newsletters/photos be archived?
- Should the menu always be visible at the top?
- Should Google Translate be left on the page?
- Color scheme for calendar entries, i.e. club event versus national event.
- "Giving Back" tab. What should be in here? Or should I eliminate it?

This has taken several hours of research and quite a bit of additional coding to get it to the current state. I am still working on a couple other fixes.

The board's input on the site is welcome.

SPSW Board of Directors

Agenda

Sept 24, 2019

- 1. Call to order
- 2. Determination of Quorum (at least seven BOD members present)
- 3. Agenda
 - a. Any additions, corrections or deletions?
- 4. Approval of previous Board Minutes:
 - a. 07/30/2019
- 5. Monthly meeting discussion Mini-Symposium
- 6. Saturday Sawdust Session:
 - a. 12 members present
 - b. OneWay lathe returned to Nancy's from the Fair
 - i. Thank you Pat!
- 7. Old business:
 - a. Woodcraft event schedule:

Fri - Oct. 24th

10AM - 1 PM

1-4PM

Sat - Oct 25th

10AM - 1 PM

1-4 PM

Sun - Oct 26

10AM - 1 PM

1-4 PM

- 8. New Business:
 - a. Cynthia Gibson Seminar/Demo Oct
 - i. How many Participants?
 - 1. Get info to each person regarding what to bring
 - a. Woodburners with tips
 - b. Practice board

C.

- 2. Need for extra woodburners?
- 3. Tables
 - a. Nancy has two
 - b. Dave has 3
- 4. Plug Bars?
- ii. Room for more people?
- b. Nominations Committee
 - Bylaws empower Immediate past president to convene a Nominations Committee
 - 1. October Slate presented to members at Meeting

2. November elections

- a. Slate of Officer Candidates as of 9/19/2019
 - i. John Howard, President
 - ii. Dave Best, VP/Programs
 - iii. Fred Abeles, Secretary
 - iv. Suzette Edwards, Treasurer & Newsletter
 - v. Terry Broberg, Membership
 - vi. Tim Spalding, Webmaster
 - vii. John Jacobs, AAW Liaison, and Video Librarian
 - viii. Ken Light, Store Sales
 - ix. Pat McCart, Past President & Industry Liaison
 - x. Ramon Lyn, AV Coordinator
 - xi. Doug Reynolds, Wood Rat
 - xii. Michael Poirier, Mentorship
 - xiii. Jeff Marshall, At Large
 - xiv. AlisaBeth Nash, At large

9. Director's Reports:

- a. V. P. Programs Dave Best
- b. Secretary Fred Abeles
- c. Treasurer Dan Dickey
- d. Membership Terry Broberg
- e. News Letter Open need volunteer
- f. Webmaster/Social Media Tim Spalding
- g. AAW Liaison/Video Librarian- John Jacobs
- h. Store Sales Ken Light
- i. Industry Coordinator Pat McCart
- j. At-Large AV Coordinator Ramon Lyn
- k. At Large Jeff Marshall
- I. At Large Michael Poirier
- m. At Large/Mentor Coordinator AlisaBeth Nash Out of Town
- n. At Large Wood Rat Doug Reynolds- Returning from Utah may not make the meeting

10. Good of the order

- a. Around the horn
- 11. Adjournment