

# South Puget Sound Woodturners

## Board of Directors Meeting

February 26, 2019

**Call to Order** – President John Howard called the meeting to order at 7:05 pm at his residence. A quorum was established with the following members of the Board present: John Howard, President; Fred Abeles, Secretary; John Jacobs, AAW Representative; Pat McCart, Industry Coordinator; Jeff Csisek, Communications; Jeff Marshall, Director at Large; Doug Reynolds, Director at Large/Wood Rat; Tim Spaulding, Webmaster; Michael Poirier, Director at Large; Ken Light, Sales.

**Approval of Minutes** – Motion by John Jacobs, seconded by Pat McCart to approve the Minutes of the January, 2019 meeting as published. Motion carries.

**Newsletter** – Leah Young has resigned her position as Director of Communications, effective immediately. Jeff Csisek has volunteered to take over after March. Jeff is present at this meeting.

**January Meeting** – Dan Stromstad presented and actually did some turning. – he turned three different things and did very well. Dan noticed a little moisture present on the lathe as it came out of the trailer. It was noted that a lot of snow had fallen on the trailer in the last snow storm and that could have caused the problem. A watch will be kept on the problem to make sure it's not happening again. Some people at the meeting mentioned that they were interested in the sanding pads that Dan was using. Motion by Ken Light, seconded by Mike Poirier to mention this in the next newsletter and people that are interested to please contact our director of Sales (Ken Light). The motion carried.

**Sawdust Session** – Biggest session ever. 22 people in attendance. Jeff Marshall fixed the Jet lathe at Nancy's – it had a bad switch. A problem was noticed with the club's Powermatic lathe – the tailstock is not locking down properly. There is concern about the younger attendees not wearing proper safety equipment and not exercising proper safety techniques. If anyone sees something that needs attention, John Howard said he would take care of it. Ken Light said he has a Harbor Freight lathe (with duplicator) that is identical to the Jet lathe already at Nancy's that he is willing to donate to the club. There is concern about enough space in the trailer to store it. John wants to make sure that each of the four lathes there has adult supervision at all times.

**Membership event at Rockler** – The event held at Rockler (Tukwila) on February 15<sup>th</sup> was very successful and several new members were recruited. A lot of fun was had by all.

**Old Business** – Stephen Hatcher classes – He was snowed in for several days so no action was taken. He is still very interested in doing the classes and will get back to John so he can do the planning.

**Meeting Programs** – A sign-up sheet was passed around at the last meeting for the March mini-symposium meeting. Dave Best will use the Powermatic lathe to show his hollowing system with video camera, Harry Lincoln will show his glue-ups for his pepper mills, John Howard will show his stone inlays, Pat McCart will show sharpening, Jeff Marshall will show bottle stoppers for beginning turners, Tim Spaulding will help people to sign up to receive our newsletter using the online system and there will be a tool swap/sale for members with spare tools.

**Membership** – 129 members have paid for 2019 to date.

**Webmaster** – Tim presented his report in writing and is included with these minutes. Tim is also suggesting that we setup a center aisle at the general meetings to give members easier access to seating. Tim also presented a billing for \$160.00 to update the mailing system for the new web host. **MOTION** – Pat McCart moved, seconded by Jeff Marshall to pay the \$160 bill. The motion carried.

It was noted that South Puget Sound Woodturners became a Chapter of the American Association of Woodturners (AAW) on April 21, 1994 so there was some discussion of having an anniversary cake at the April meeting to celebrate.

**Video Librarian** – John Jacobs added some coring videos from the manufacturers to the library and our U-Tube channel.

**AAW Liaison** – John Jacobs said we have several AAW Magazines that can be handed out to new members. John offered to request a grant from the AAW for purchase of new tools. John said he would draft a request.

**Store Sales** – Ken Light said he ordered \$100 worth of sanding disks and sold everything he had. He suggested that he place an order for another \$150 worth. He said cash sales at the last meeting were \$320 with an additional \$109 of credit card sales. He said we are running out of thin CA glue for sale and John Howard suggested that we buy a large bottle of Star Bond brand and some smaller empty bottles to fill from the large bottle and sell them. **MOTION** – John Jacobs moved, seconded by Doug Reynolds to purchase \$150 in replenishment sanding pads and sandpaper from Woodturners Wonders. The motion carried.

Ken Light showed the vests that were passed out at the last meeting for Board Directors and Mentors. Mike Poirier thought they were a great idea for direct recognition of board directors and mentors.

**Wood Rat** – Doug Reynolds is making contact with several people. A new member is a tree trimmer and has offered to help with the hauling of the logs to his house and he has a way to lift them up so they can be cut up. There is talk about cutting up the logs and cutting them into blocks, sealing them and finding a place to store them for the wood auction this summer. Doug will need help with procedures and work parties to handle this. There is talk about obtaining more Anchor Seal as they have a distribution center in Portland. More discussion is necessary.

**Good of the Order** – AlisaBeth is in a wheel chair and has more surgery on her foot scheduled. She is out of commission for a while.

Tim is questioning who has been elected as Directors. John Howard will compile a listing of the elected officials. The board can appoint new directors as necessary with an official election once a year. **MOTION** – John Jacobs moved, seconded by Ken Light to nominate Jeff Csisek as Director of Communications, Doug Reynolds as Director at Large/Wood Rat and Mike Poirier as Director at Large. The motion carried

**Adjournment** – **MOTION** by John Jacobs to adjourn the meeting at 8:34pm. The motion carried.

Respectfully submitted by Fred Abeles, Secretary

## February 2019 SPSW Webmaster Report

This report is for the four weeks since the last report. There have been two new posts, the February newsletter and the November BoD minutes.

There have been 662 sessions (visits) (avg. 24/day) made by 567 users (visitors) totaling 2,398 pageviews. Of those 567 users, 88% are new. The highest daily number of sessions was 51 on February 13<sup>th</sup> and the lowest was 14 on three different dates. Of the 662 sessions, 182 were on mobile devices (86 on iPhones) and 80 on tablets (46 on iPads). The average time spent on the site for returning users was 3:47, for new users was 1:18.

Of the 662 sessions, 309 (47%) were direct (user typed in our URL or bookmarked), 242 (37%) were from Google and 37 (6%) were from Pinterest.

Chrome was the most popular browser for users (36%) compared to Safari (20%) and Internet Explorer (16%) – which Microsoft says is a compatibility solution, not a browser.

Of the 662 sessions, 137 (21%) continued to a second page, 78 (12%) continued to a third page and 49 (7%) continued to a fourth. The most popular page is the home page (553 pageviews), followed by Dan Stromstad's write up on "Basics of Turning Bowls from Wet to Dry" (164 pageviews), the post on building your own rose engine (134 pageviews), and the calendar and the post on the carving accident (108 pageviews each).

Of the users that Google identifies, 62% of this report's users are age 55 and older, while 20% are under 35. 92% of the users are men. The age and gender statistics are limited by what Google collects. 7% are food and cooking enthusiasts, 7% are home and garden DIYers, and 6% are hobbies and outdoor enthusiasts. 29% have an interest in home & garden, i.e. tools, services, improvement, décor and design.

There were users from 283 cities in 36 countries on 6 continents. The highest numbers of users were from Chicago – 93, Ashburn, Virginia – 31, Seattle – 31, and Tacoma - 16. By country, the US was highest at 81%, The UK was next at 4% and Canada was third at 3%. American English was used by 86% of the users, while 4% used British English and 1% used Canadian English.

There were 182 members invited to join the new communication email list, of which 117 have confirmed their subscription and 5 who have not completed the process. The remaining folks were sent a follow up invite as well as the announcement at the February membership meeting. Invites have been sent to the members who have joined as of the last updated roster.

There are now 234 non-members that have signed up to receive the monthly newsletter. Per the mailer program, there are 167 addresses on the Black List, 20 that are bouncing (email address doesn't exist now) and 4 that have not confirmed.

I am happy to take suggestions for content for the website. I don't mind doing some research, if necessary, based on the suggestion.

Our Facebook page has 83 likes and 82 follows.

Our Pinterest pins get an average of 12,995 monthly viewers, 349 monthly engaged viewers. 27% of viewers were from the U.S., 6% from Canada, 5% from the U.K. and 4% from France. By city, 4% were from New York, 3.6% were from L.A., 3.6% from Seattle-Tacoma and 2.8% from Phoenix. 97% have an interest in DIY and crafts and, 96% have an interest in home decor. Of those that have an interest in DIY & crafts, 79% have an interest in DIY projects, 75% in woodworking, 33% in woodworking techniques and 25% in woodworking tools. 50% of the audience are over 55, 17% are under 35; 71% are male, 23% are female and 6% are unspecified. 35% of the audience used Android mobile, 19% used iPhone. The most popular pins in the last month are the Chinese ball made by Fred Holder and John Beaver wave bowl pins.

As I mentioned at the November BoD meeting, our old web host had not upgraded some of their operating software for a few years which prevented me from upgrading the mailing program I was using to send out the newsletter to non-members. Our new host has the necessary operating software version, but the email program was four major revisions behind. I paid the developer \$159.96 to perform the upgrade. This includes one year of pro service (includes the pro version, access to the updated manuals and priority support). Since we have now moved to this program to communicate with our membership I am submitting the invoice for reimbursement consideration.

Our Twitter account has 382 followers and 69 likes.

Social Media accounts:

Facebook - <https://www.facebook.com/South-Puget-Sound-Woodturners-173957185984457/>

Pinterest - <http://www.pinterest.com/spswoodturners/>

Twitter - <https://twitter.com/spswoodturners>

YouTube - [https://www.youtube.com/channel/UCE8ZRLhj4kVG\\_n8QqBST6pw](https://www.youtube.com/channel/UCE8ZRLhj4kVG_n8QqBST6pw)