

South Puget Sound Woodturners

Board of Directors Meeting Minutes

June 27, 2017

The meeting was called to order by President Pat McCart at 7:09 pm at his residence.

Present were the following board members: Pat McCart, President; David Best, Vice President; Fred Abeles, Secretary; AlisaBeth Nash, Membership; John Howard, Member at Large; Tim Spaulding, Webmaster; John Jacobs, Librarian.

Last Meeting – Fred Abeles did a great job of demonstrating pen making and finishing and recovered very well from a couple of small disasters which can happen to any turner. There was some talk of the new microphone system being a little uncomfortable. Fred felt that the audience response with their questions was very encouraging and showed great audience interest.

Cleanup at Nancy Sweazey's – 15 people showed up to help out, some even quite early. Nancy was very happy with the work performed. A gentleman was provided by the club to mow the majority of her property. She plans on hiring the man on an ongoing basis to provide his services.

Motion – Moved by John Howard, second by John Jacobs to authorize up to \$300.00 of club funds to pay the man who mowed Nancy's property. The motion passed unanimously.

Treasurer's Report – Dan was not present at the meeting but sent his report by email and a copy is included with these minutes.

Membership – AlisaBeth hasn't received any new emails for new members and/or applications. Tim Spaulding will check further because he thought she was all setup to receive the communications. AlisaBeth thought she was able to figure out some of the Excel spreadsheet problems for the membership list. She had not yet been contacted by Don with his offer to help with her problems. Alisabeth said she will not be able to attend the next general meeting and John Howard volunteered to fill in.

Next Meetings – July meeting will feature a panel discussion. Roy Lane volunteered to serve and Dave Best has asked John Howard, Fred Abeles, Pat McCart, Dan Stromstad and, possibly, Mike Dresdner to serve on the panel. There was discussion on the use of microphones. The hand-held microphone could be passed amongst the panel members and the moderator would repeat the audience's questions. Pat said he would be the moderator. Pat will ask the center to see if they have a sound system with multiple microphones that could be used. It was decided that 5 or 6 panel members would be max. The board decided to leave the club's lathe in the trailer because they felt it would be a distraction.

August 17th meeting – John Howard will demonstrate his segmented pen making. Pat said he would not be available for the meeting so John Howard or Dave Best will run the meeting. There will be no sawdust sessions in July or August.

Picnic/Wood Auction – Will be held on Sunday July 23rd. John Howard volunteered to print out maps to the facility to be passed out at the July meeting. Pat decided that members with their last name starting

with A through G will provide a salad or chips. Letters H through Q will provide a main dish. Letters R through Z will provide desserts. Ken Light has volunteered to be the auctioneer. We will need spotters to recognize the bidders and announce the winning bidders. Lester Young will provide the beverages. Members will be asked to bring wood to be auctioned in addition to the wood that has already been prepared. Pat will visit Bev Cotter as she has some items for the event.

Webmaster – Tim Spaulding presented his report in writing and is included with these minutes.

Librarian – John Jacobs announced that he is resigning his position as Librarian. He brought the club's camera, tripod and library materials to the meeting. Pat will be looking for a replacement. John's report was sent by email and a copy is included with these minutes.

Newsletter – Input for the July newsletter should be submitted by July 8th.

Open Discussion – Michael Dresdner from the Evergreen Woodworkers talked to Fred Abeles about the two clubs possibly joining forces to discuss a joint venture to create a permanent workshop and possibly a meeting place to be used by our members. Further discussion will ensue.

Adjourn – Dave Best moved for adjournment at 8:15. John Howard seconded. The motion passed.

TREASURER REPORT - 6/27/17

TRANSACTIONS - YEAR TO DATE: 1/1/2017 THROUGH 6/27/2017

BEGINNING BALANCE	1/1/2017	\$	8,155.13
INCOME		\$	5,670.00
EXPENSE		\$	(5,487.50)
BALANCE AS OF	6/27/2017	\$	8,337.63

TRANSACTIONS - JUNE 2017

INCOME	\$	218.00
EXPENSE	\$	(1,432.20)
NET TOTAL	\$	(1,214.20)

Notes for JUNE:

Deposits - Membership & Meeting Sales \$ 218.00

Expenses -

Technology Expenses \$ 316.12
 Eric Lofstrom Demonstration Fees \$ 816.00
 Mowing of Nancy Sweazey field \$ 300.00

Budget expenses for 2017:

	<u>Amount</u>	<u>Due</u>	
City of Fife, Facility Rental	\$2,770.00	January	PAID
Corporate Filing with State	\$10.00	January	PAID
Gas Reimbursement, Ray Pelzel	\$100.00	February	PAID
Post Office Box Rental	\$70.00	April	PAID
Insurance	\$425.00	May	PAID

For the SPSW Board,

Dan Dickey
 Treasurer

Treasurer's Report - Transactions - 6-27-17
5/31/2017 through 6/27/2017

6/27/2017

Date	Num	Description	Memo	Category	Amount
BALANCE 5/30/2017					9,551.83
6/1/2017	1114	Pat McCard	Headset Microphone	Technology Ex...	-286.20
6/6/2017	1112	Eric Lofstrom	May Demonstrator	Demonstrator	-816.00
6/15/2017	1113	Tim Spaulding	Domain Fees	Technology Ex...	-30.00
6/21/2017		...Deposit Branch Washing...	Membership & Store Sales	--Split--	218.00
6/27/2017	1116	Randy Branson	Mowing of Field - Nancy Sweazey	Gifts & Donatio...	-300.00
6/27/2017	1115	VOID	CANCEL LOST CHECK	Demonstrator	0.00
5/31/2017 - 6/27/2017					-1,214.20
BALANCE 6/27/2017					8,337.63
				TOTAL INFLOWS	218.00
				TOTAL OUTFLOWS	-1,432.20
				NET TOTAL	-1,214.20

June 2017 SPSW Webmaster Report

This report is for the four weeks since the last report. There have been four new posts, the June newsletter, the January, February, March and April BoD minutes and photos from the Carl Jacobson and Michael Poirier demonstrations.

There have been 662 visits or an average 24 per day; 87% of those are new visitors. Of the 662 visitors, 93 (14%) continued to a second page and 56 (8%) to a third. The highest daily visits was 52 on June 24th, the lowest was 11 on June 20th. There were 1,125 page views. 107 of the visits were on mobile devices (48 on iPhones) and 56 on tablets (42 on iPads). The average time spent on the site for returning visitors was 3:22, for new visitors was 41 seconds.

Of the 662 visits, 388 were direct (user typed in our URL or bookmarked), 154 were from Google, 31 were from Bing and 27 were from Pinterest.

The most popular browser is I.E. (44%), followed by Chrome (26%), Safari (14%) and Firefox (7%).

The most popular page is the home page, followed by the tutorial on turning from wet to dry and the calendar.

54% of our visitors are age 55 and older (down from 71% last month), while 14% were 25 or younger (up from 8% last month). 86% are men. 7% are do-it-yourselfers and cooking enthusiasts, 6% are shoppers, 5% outdoor enthusiasts and avid investors. 11% have an interest in home improvement & garden.

There were visitors from 253 cities in 36 countries on 6 continents. The highest visits were from Boston (again) – 258 visits, Seattle – 46 visits and Tacoma – 15 visits.

There are now 263 non-members that have signed up to receive the monthly newsletter including 3 that signed up in the last month. I send it if I get it.

I am happy to take suggestions for content for the website. I don't mind doing some research, if necessary, based on the suggestion.

Our Facebook page has 62 likes and 60 follows.

Our Pinterest page has 86 followers.

Our Twitter account has 296 followers.

Social Media accounts:

Facebook - <https://www.facebook.com/South-Puget-Sound-Woodturners-173957185984457/>

Pinterest - <http://www.pinterest.com/spswoodturners/>

Twitter - <https://twitter.com/spswoodturners>

YouTube - https://www.youtube.com/channel/UCE8ZRLhj4kVG_n8QqBST6pw

SPSW Librarian Report – June 2017

It is with regret that I must advise the Board of my resignation from the position of Librarian, effective tomorrow June 28, 2017. This is due both to personal and physical reasons. I have completed an inventory and the only items not accounted for are those currently on loan to members. I leave you with some improvements over when I undertook this role:

YouTube video Library; electronic access to request books and review the library collection; and, videos of a number of our general meetings located in the Members Only area of the SPSW Website. In an effort to facilitate turnover of the role to another person, I will assist in any way necessary.

YouTube site: 184 Subscribers; 18 non-copyrighted videos; 36 playlists containing 580 YouTube videos; and, 27 subscribed to YouTube channels of other woodturning sites.

Video: 3,464 minutes; Avg. time 9:27 minutes; Male 88%, Female 12%

Video	Watch	Time	Views	Views%
SPSW 071 Ray Key's Tip	1,236	28%	58	13%
SPSW 037 The Secret Box Alan Batty	1,113	26%	156	34%
SPSW 038 The Spherical Box Stuart Batty	789	18%	93	20%
SPSW 060 Platter Turning Coloring Carving Bill Johnston	510	12%	30	6.5%
SPSW 077 Turning Segmented Platters Pt 2 Russ Fairfield	300	6.9%	25	5.4%
SPSW 050 Dyes Stains Waxes Buffing Russ Fairfield	85	1.9%	9	2.0%
SPSW 026 1996 Symposium Techniques	70	1.6%	9	2.0%
SPSW 029 Turning 3rd Century Bottles Johannes Reiber	62	1.4%	17	3.7%
SPSW 055 Sorby projects with Nick Cook	58	1.3%	8	1.7%
SPSW 039 The Square Box Vic Wood	48	1.1%	12	2.6%

Geography	Watch time (min)	Views	Avg view time	Avg % viewed
United States	2,459 (56%)	249 (54%)	9:52	10%
United Kingdom	1,002 (23%)	85 (18%)	11:47	11%
Australia	266 (6.1%)	16 (3.5%)	16:36	18%
Canada	189 (4.3%)	23 (5.0%)	8:12	9.0%
New Zealand	137 (3.1%)	20 (4.3%)	6:50	7.1%
Italy	49 (1.1%)	5 (1.1%)	9:53	8.5%
Serbia	37 (0.8%)	2 (0.4%)	18:20	22%
Germany	26 (0.6%)	3 (0.7%)	8:37	9.2%
Ireland	20 (0.5%)	5 (1.1%)	3:55	4.3%
Iceland	19 (0.4%)	8 (1.7%)	2:25	2.7%
France	19 (0.4%)	3 (0.7%)	6:25	4.5%
Croatia	19 (0.4%)	1 (0.2%)	18:39	14%
Sweden	18 (0.4%)	2 (0.4%)	8:48	8.6%
Poland	16 (0.4%)	2 (0.4%)	7:50	6.0%
Austria	14 (0.3%)	8 (1.7%)	1:44	2.1%
Thailand	12 (0.3%)	2 (0.4%)	5:50	5.0%
Unknown Region	10 (0.2%)	1 (0.2%)	9:53	7.6%
Latvia	10 (0.2%)	1 (0.2%)	9:48	9.6%
Romania	8 (0.2%)	1 (0.2%)	7:37	8.5%
Norway	7 (0.2%)	1 (0.2%)	6:39	6.5%
Kuwait	6 (0.1%)	1 (0.2%)	6:21	8.5%
Barbados	5 (0.1%)	2 (0.4%)	2:24	2.4%
Spain	3 (0.1%)	2 (0.4%)	1:41	1.3%
Switzerland	3 (0.1%)	1 (0.2%)	3:18	3.3%
Netherlands	3 (0.1%)	4 (0.9%)	0:37	0.8%
South Africa	2 (0.0%)	3 (0.7%)	0:33	0.6%

Viewer age	Watch time (min)	Male	Female
13–17 years	0.0%	100%	0.0%
25–34 years	10%	99%	1.4%
35–44 years	1.4%	100%	0.0%
45–54 years	13%	100%	0.2%
55–64 years	31%	90%	9.9%
65+ years	45%	97%	3.1%

Armenia	2 (0.0%)	1 (0.2%)	1:32	1.7%
Belgium	2 (0.0%)	2 (0.4%)	0:45	0.6%
Russia	1 (0.0%)	1 (0.2%)	1:16	1.3%
Finland	1 (0.0%)	1 (0.2%)	1:16	1.2%
Hong Kong	1 (0.0%)	1 (0.2%)	0:35	0.6%
Mexico	1 (0.0%)	1 (0.2%)	0:32	0.8%
Israel	0 (0.0%)	1 (0.2%)	0:13	0.1%
Denmark	0 (0.0%)	2 (0.4%)	0:04	0.1%

Playlists: 2017 Minutes watched

<u>Top 10 Playlists</u>	Watch (min)	Watch %	Views	Avg Time	
<u>Beginning Woodturning</u>	1,042	51%	88	29%	20:02
<u>Coloring Wood Turnings</u>	334	17%	80	26%	10:27
<u>Texturing and Chatter</u>	209	10%	38	12%	19:00
<u>Woodturning Demos</u>	102	5.0%	11	3.6%	14:30
<u>Cutting logs for turning blanks</u>	80	3.9%	12	3.9%	15:57
<u>Burning, Carving, Pyrography and More</u>	78	3.9%	15	4.9%	11:10
<u>Piercing Vessels</u>	58	2.8%	30	9.7%	3:35
<u>Ornaments</u>	27	1.3%	2	0.6%	26:37
<u>Steady Rests</u>	25	1.2%	5	1.6%	8:26
<u>Bottle Stoppers & Duck Calls</u>	22	1.1%	3	1.0%	21:56

Geography	Playlist starts	Watch time (min)	Views	Avg. View
United States	86 (56%)	1,302 (64%)	164 (53%)	7:56
Canada	7 (4.5%)	234 (12%)	19 (6.2%)	12:19
United Kingdom	24 (16%)	227 (11%)	51 (17%)	4:26
Barbados	3 (1.9%)	66 (3.3%)	9 (2.9%)	7:22
Australia	7 (4.5%)	55 (2.7%)	9 (2.9%)	6:07
Switzerland	3 (1.9%)	42 (2.1%)	25 (8.1%)	1:41
Netherlands	3 (1.9%)	31 (1.5%)	4 (1.3%)	7:44
Spain	2 (1.3%)	17 (0.9%)	4 (1.3%)	4:21
Malta	1 (0.6%)	15 (0.7%)	1 (0.3%)	14:48
Denmark	2 (1.3%)	14 (0.7%)	2 (0.6%)	7:10
Austria	3 (1.9%)	6 (0.3%)	6 (1.9%)	0:58
Norway	4 (2.6%)	5 (0.3%)	5 (1.6%)	1:04
Taiwan	1 (0.6%)	5 (0.3%)	1 (0.3%)	5:09
India	1 (0.6%)	2 (0.1%)	1 (0.3%)	2:01
Russia	1 (0.6%)	2 (0.1%)	1 (0.3%)	1:55
New Zealand	2 (1.3%)	1 (0.1%)	2 (0.6%)	0:30
South Africa	1 (0.6%)	1 (0.0%)	1 (0.3%)	0:37
Mexico	2 (1.3%)	1 (0.0%)	2 (0.6%)	0:16
Poland	1 (0.6%)	0 (0.0%)	1 (0.3%)	0:02

Playlist Demographics			
Viewer age	Watch (min)	Male	Female
25-34 years	0.2%	100%	0.0%
35-44 years	3.6%	100%	0.0%
45-54 years	22%	100%	0.5%
55-64 years	25%	99%	0.7%
65+ years	50%	100%	0.0%

Overall observation of viewing habits and trends for videos and playlists:

Old Farts Rule!

South Puget Sound Woodturners

Board of Directors Meeting Sign-In Sheet

June 27, 2017

Name	Title
1) <u>Fred Ables</u>	<u>Secretary</u>
2) <u>Alisa Beth Nash</u>	<u>Membership</u>
3) <u>John Howard</u>	<u>At Large</u>
4) <u>Pat McCart</u>	<u>Host + Pros</u>
5) <u>DAVID BEST</u>	<u>JP</u>
6) <u>Tim Spaulding</u>	<u>Webmaster</u>
7) <u>John Jacobs</u>	<u>Librarian</u>
8) _____	_____
9) _____	_____
10) _____	_____
11) _____	_____
12) _____	_____
13) _____	_____
14) _____	_____
15) _____	_____
16) _____	_____
17) _____	_____